

# FACTS Stakeholder Toolkit

3 March 2021



**FACE  
COVERINGS**



**AVOID  
CROWDS**



**CLEAN  
HANDS**



**TWO  
METRES**



**SELF-  
ISOLATE**

# FACTS

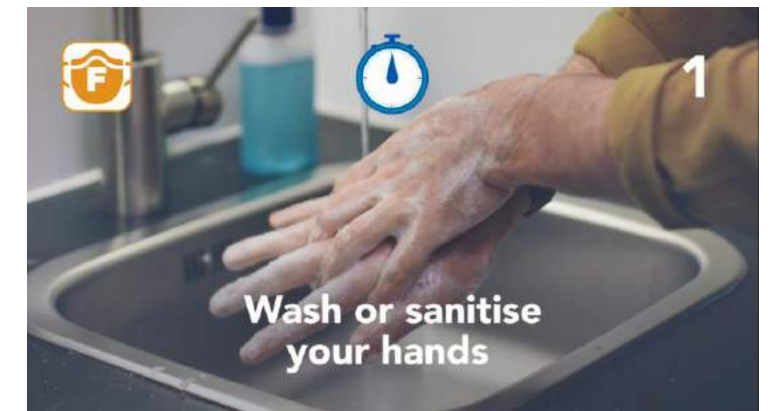
Following FACTS is an essential part of life right now to help stop the spread of the virus. It is even more important to do so now to help suppress new virus strains.

## Best Practice Face Covering Assets

Films including 5 key tips for best practice of face coverings, to ensure they are as effective as possible.

- 70 second film (16:9)
- 30 second social film assets (1:1 and 9:16)

Download films via [WeTransfer here](#)



# FACTS

## Social Assets

- 5 x short animations for use on social showing best practice when using face coverings.
- Suggested copy for use on social channels.

Download social assets via [WeTransfer here](#)



### For more information:

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