

# LFD Testing

## Marketing toolkit

August 2021

# Social media

## Get Tested



**NHS TEST & PROTECT** **Public Health Scotland** **Healthier Scotland Scottish Government**

**It's kind to remind each other to keep testing ourselves, even when vaccinated**

**You can still transmit Covid-19 when fully vaccinated and by testing regularly you can help protect others.**

## Record Results



**NHS TEST & PROTECT** **Public Health Scotland** **Healthier Scotland Scottish Government**

**It's kind to remind each other to register test results**

**Registering results, regardless of the outcome, helps to track the prevalence of COVID in the local community.**

[Download social media images here](#)



# Suggested social media copy



## Record Results

**Post 1:** After you take an LFD test, we need you to record your results. Recording both positive and negative results allows us to track the presence of the virus in your community, so we can keep everyone safe and help reduce the risk of new covid strains spreading. Register your results at [covidtest.scot](https://covidtest.scot.nhs.uk)

**Post 2:** We need you to take 2 LFD tests every week, even if you have no symptoms of coronavirus. Record your result online, even if it's negative, at [covidtest.scot](https://covidtest.scot.nhs.uk)

# Posters

## Get Tested



TEST & PROTECT Public Health Scotland Healthier Scotland

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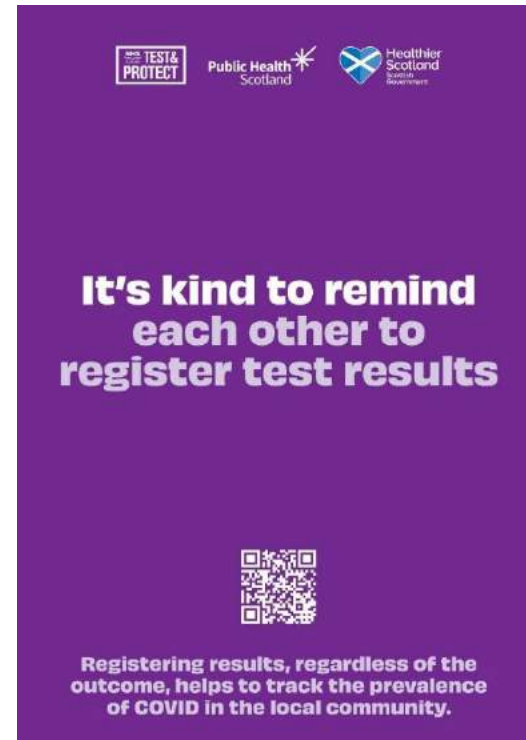
TEST & PROTECT Public Health Scotland Healthier Scotland

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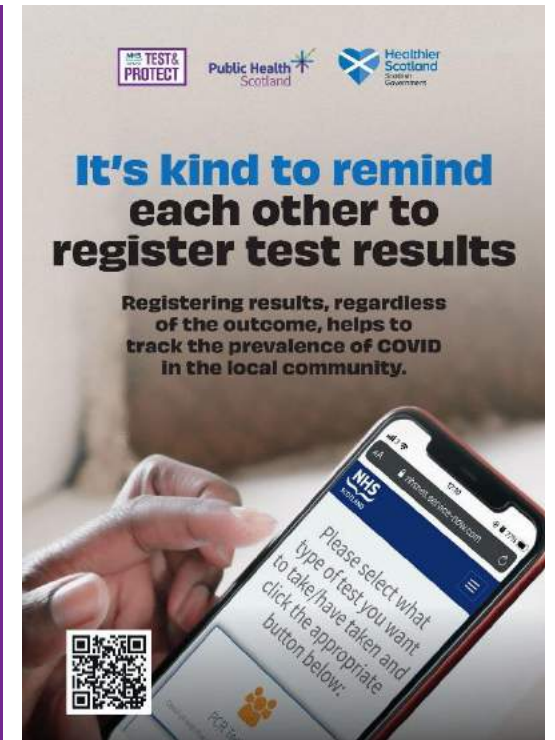


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[Download posters here](#)

# How to take an LFD test

The following film has been created with Professor Jason Leitch to demonstrate [how to take an LFD test](#). The video is available in multiple languages on NHS Inform. This can be used through any digital communication channels you have available.

