

NHS FIFE

PUBLIC SERVICES REFORM ACT - PUBLIC RELATIONS

SUMMARY OF COSTS 2022/23

| | £ |
|---|----------------------------|
| Public Health / Health Promotion | |
| Advertising - Radio | 13,151 |
| Advertising - Other | 62,525 |
| Publicity General | 8,972 |
| | <hr/> |
| | 84,648 |
| | |
| Communications Dept | 446,586 |
| TOTAL | <hr/> 531,234 <hr/> |

SUMMARY OF INCOME AND EXPENDITURE FOR 2022-23 HOSPITALITY

| INCOME | £ |
|-------------------------------------|-----------------------|
| INCOME INVOICES | (217) |
| INCOME JE MATCHED TO EXPENDITURE | (2,631) |
| INCOME JE PART MATCH TO EXPENDITURE | (15,175) |
| OTHER JOURNALS | 638 |
| | <hr/> |
| TOTAL INCOME | (17,385) <hr/> |

| EXPENDITURE | £ |
|-------------------------------------|---------------------|
| EXPENDITURE INVOICES | 4,871 |
| EXPENDITURE JE MATCHED TO INCOME | 2,631 |
| EXPENDITURE JE PART MATCH TO INCOME | 15,175 |
| OTHER JOURNALS | (35) |
| OTHER EXPENDITURE | 408 |
| | <hr/> |
| TOTAL EXPENDITURE | 23,051 <hr/> |

| | |
|------------------|--------------------------|
| NET TOTAL | <hr/> 5,666 <hr/> |
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CONSULTANCY ANALYSIS

| | CONSULTANTS | 2022/23 £ |
|---------------------------------|--|--------------|
| Clinical | | |
| Misc | Helen Ross Associates | 2,773 |
| | Lettoch Associates Ltd | 240 |
| | Morag Olsen Limited | 1,500 |
| | Deegankerr Consulting Ltd | 2,560 |
| | Marie Paterson Development Consultancy | 2,245 |
| Estates & Facilities | | |
| TOTAL | | 9,318 |