

# Our 5-year strategy for making a positive difference across Fife

2024-2029

© Fife Health Charity 2024 Published January 2024 Registered Charity SC011988

This document is licensed under the Creative Commons Attribution-Noncommercial-NoDerivatives 4.0 International Licence. This allows for the copy and redistribution of this document as long as NHS Fife is fully acknowledged and given credit. The material must not be remixed, transformed or built upon in any way. To view a copy of this licence, visit https://creativecommons.org/licenses/by-nc-nd/4.0/

www.nhsfife.org/fifehealthcharity

### Who we are

We are a grant-maker and legally-linked charity partner of NHS Fife. The Trustees of Fife Health Charity are responsible for all donations to wards, services and hospitals within NHS Fife. Our role as stewards of the charity is to ensure these donations and funds are used to benefit the people NHS Fife is here to support across the whole of the Kingdom of Fife.

#### Our vision, mission and values

Vision						
A healthier future for the people of Fife.						
Mission		Values				
We will use our grant-making to be supportive, bold, and innovative, making a difference for the people of Fife and NHS Fife staff, enabling them to live well and flourish.	Ethics	We strive to meet the highest ethical standards, working with integrity to be fair and supportive.				
	Learning	We strive for impact, support innovation, and continually strive to learn and improve.				
New courtyard for staff breaks at Glenrothes Hospital	Partnership	We focus on positive outcomes, we work in partnership to achieve our shared vision.				
New patient sitting room in Ward 5/6 at Queen Margaret Hospital						
Integrated	audio visual equipment to	Ward 5/6 at Queen Margaret Hospital				

support staff training and development at the National Treatment Centre, Victoria Hospital



New FORGE training centre for Fife Ophthalmology service at Queen Margaret Hospital

# Welcome from the Chair



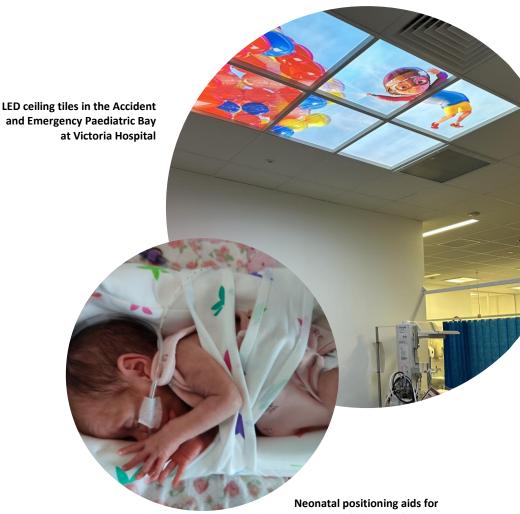
This is an important moment for Fife Health Charity. For the past 75 years, we have gratefully used the donations of money from our generous donors to enhance the experience of patients cared for across NHS Fife hospitals and services. From improved equipment, to supporting staff development and wellbeing, to enhancing hospital spaces, we know we have made a real difference and benefitted countless thousands of patients and staff over the years.

This new and exciting strategy, "Making a positive difference across Fife", sets out our future and bold ambitions for the charity. Coming at a time when the NHS and the people of Fife continue to face significant challenges, we want to use our charity funds to focus on enabling people's health and wellbeing. In setting our priorities for funding and the values by which we will work, we aspire to reach more people with a clear purpose and intent to improve people's health and wellbeing. We will do this through making grants available to directly support work in communities across the Kingdom of Fife. By working with colleagues across NHS Fife and the Fife Health and Social Care Partnership, we will identify opportunities where our funding can support efforts to deliver improved health, including those initiatives that contribute to early intervention and prevention and address inequalities. We know our funding can only go so far, but by targeting our grants towards the outcomes we have identified in our strategy, we believe we can help to grow and develop projects that will have a positive impact and lasting benefit for individuals and communities across Fife.

Our commitment to the patients and staff of NHS Fife is as strong as it has ever been. Charity funds will not be used as a substitute for funding NHS services, but we will continue to add value wherever we can. We will work in partnership with NHS Fife to support its role and responsibilities as an anchor institution and seek to enable the best possible experience for those cared for by, and working for, NHS Fife. This will include providing 'seed' funding to allow the trial of new approaches that will support prevention, reduce inequalities, and improve the health and wellbeing of the people of Fife. These new and exciting projects will enable the charity to learn about what works and how, and through working with NHS Fife colleagues, we can look to support the development of improved approaches that have the potential to be embedded into future NHS Fife service delivery. This new strategy requires a bold approach to delivering real and lasting change. We know we cannot achieve our desired outcomes overnight and we are prepared to take a long-term approach. By working in partnership and through collaboration with others who share our values and commitment, we can help ensure that our funds and grants go further, increase our impact, and initiate positive change across the Kingdom of Fife and its diverse communities.

Our plans and drive for the next five years, outlined in this ambitious strategy, will see our charity strive towards making a bigger difference than ever before, and on behalf of everyone at the charity and to all our donors, we look forward to working with you to deliver this ambition.

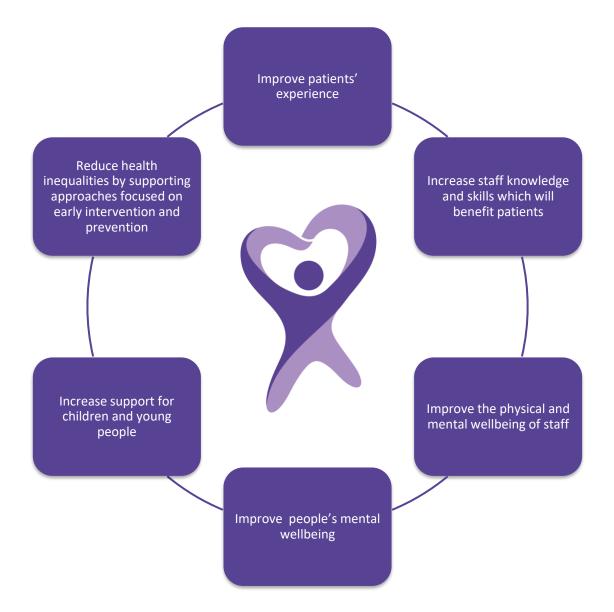
Alistair Morris Chair, Fife Health Charity



Neonatal positioning aids for premature babies in the maternity service at Victoria Hospital

# The difference we want to make

#### Through our grants, we will:



#### As a charity we will:

Improve our practices, ways of working and enhance our role as a grant-maker.

Enhance our long-term financial sustainability through pro-active fundraising and managing our resources.

## Who we will support





#### Patients

We will continue to provide grants for projects and activities, led by colleagues within NHS Fife and the Health and Social Care Partnership, that lead to enhancements in the care and experience of patients in hospitals and the community.

	-	
ቢ		≡
	י ג	<u>ง</u> _ี≡

#### Staff

We will provide grants to:

- enable staff employed by NHS Fife to access learning and development opportunities that will benefit patients; and
- support enhancements, activities and approaches that will improve staff wellbeing.



#### Communities

Through thematic funding programmes we will provide grants to support community-led activities focussed on improving mental wellbeing\* and support for children and young people that provide the building blocks for health.

\*Mental wellbeing is more than the absence of illness. It is taken to mean a positive state of mind and body, underpinned by social and psychological wellbeing. It enables and supports good relationships, improved resilience, improved health, meaning, purpose and control.

# **Delivering our outcomes**

Our commitment to the patients and staff is as strong as ever and charity funds will continue to benefit patients and the staff who support them across NHS Fife wards, services and hospitals.

To grow our impact even further we will design and deliver grants programmes to achieve our outcomes for the people we want to support. Our priorities for these programmes will be:

<ul> <li>Innovative approaches to early intervention, prevention and addressing inequalities through:</li> <li>Applied health research and innovation</li> <li>Testing new approaches to delivering better outcomes for people</li> </ul>	Supporting NHS Fife Anchor Institution ambitions	<ul> <li>Improving mental wellbeing through:</li> <li>Reducing social isolation</li> <li>Support for children and young people</li> </ul>	Staff wellbeing, training and development
---	--	---	---

These will include 'open' grants programmes focused on patients, staff and communities alongside the charity proactively identifying funding opportunities with NHS Fife colleagues and other partners which will deliver the difference and outcomes we want to achieve. In each year of this strategy, we will:

- develop and deliver grants programmes that focus on these priorities
- support the charity's long-term financial sustainability by proactively fundraising to enable us to grow our level of grant-making, and
- monitor and evaluate our progress towards our outcomes, reflecting on what is happening outside of the charity that may affect our ability to deliver on our strategy, and learn where we need to focus more of our efforts.

We will also work in partnership with NHS Fife and the Health and Social Care Partnership towards shared strategic outcomes.



# Growing and developing our charity

We know that to be able to achieve our outcomes, we also need to:

- Raise our profile we will work to raise awareness of the charity across Fife, so
  people hear about the difference our grants enable to increase support and
  donations.
- Build effective relationships and partnerships— we will adopt a relational approach to our grant-making, working in partnership with NHS Fife colleagues and others across Fife to enable us to deliver our priorities.
- Evaluate, learn and continually improve through evaluation, we will learn from our grant-making about what works and how we can best make a difference for patients, staff and communities; this includes how we improve as a grant-making charity.
- Ensure effective governance and management we will adopt structures to support timely and effective decision-making on all aspects of governance and grant-making and implement clear policies, procedures and guidance to enable the best use of our charity funds.
- Increase our resources we will maximise our financial assets and proactively fundraise to deliver our strategy, ensuring our charity will be able to sustainably deliver impact over the long-term.

## Our theory of change

#### Enablers

- Raising our profile
- Increasing our resources
- Monitoring and evaluating to learn about what works
- Continuous improvement
- Effective relationships (including relational-based grant-making) and partnership working
- Effective governance and management

#### Long-term outcomes

- Improved patients' experience
- Increased staff knowledge and skills
- Improved staff physical and mental wellbeing
- Improved mental wellbeing in communities
- Reduced heath inequalities

### Vision

"A healthier future for the people of Fife"

#### Activities

- Grant-making programmes
- Engaging with communities and those the charity supports
- Connecting, influencing and collaborating to grow our impact
- Fundraising to increase our grant-making
- Managing the NHS Fife Art Collection

### Intermediate outcomes

- Increased support for children and young people
- Increased knowledge of what works in enabling early intervention, prevention and tackling inequalities
- Increased support for people in communities to live well
- Reduced social isolation
- Enhanced physical environments and greenspaces within NHS Fife to benefit patients and staff
- Increased support for NHS Fife anchor institution activities
- Improved practices as a grant-maker

Fife Health Charity provides accessible communication in a variety of formats including for people who are speakers of community languages, who require Easy Read versions, who speak BSL, read Braille or use Audio formats.

NHS Fife SMS text service number 07805800005 is available for people who have a hearing or speech impairment.

To find out more about accessible formats contact: fife-UHB.EqualityandHumanRights@nhs.scot or phone 01592 729130

Fife Health Charity Hayfield House Hayfield Road Kirkcaldy, KY2 5AH

www.nhsfife.org/fifehealthcharity
Email: fife.healthcharity@nhs.scot
facebook.com/fifehealthcharity
@fifehealth