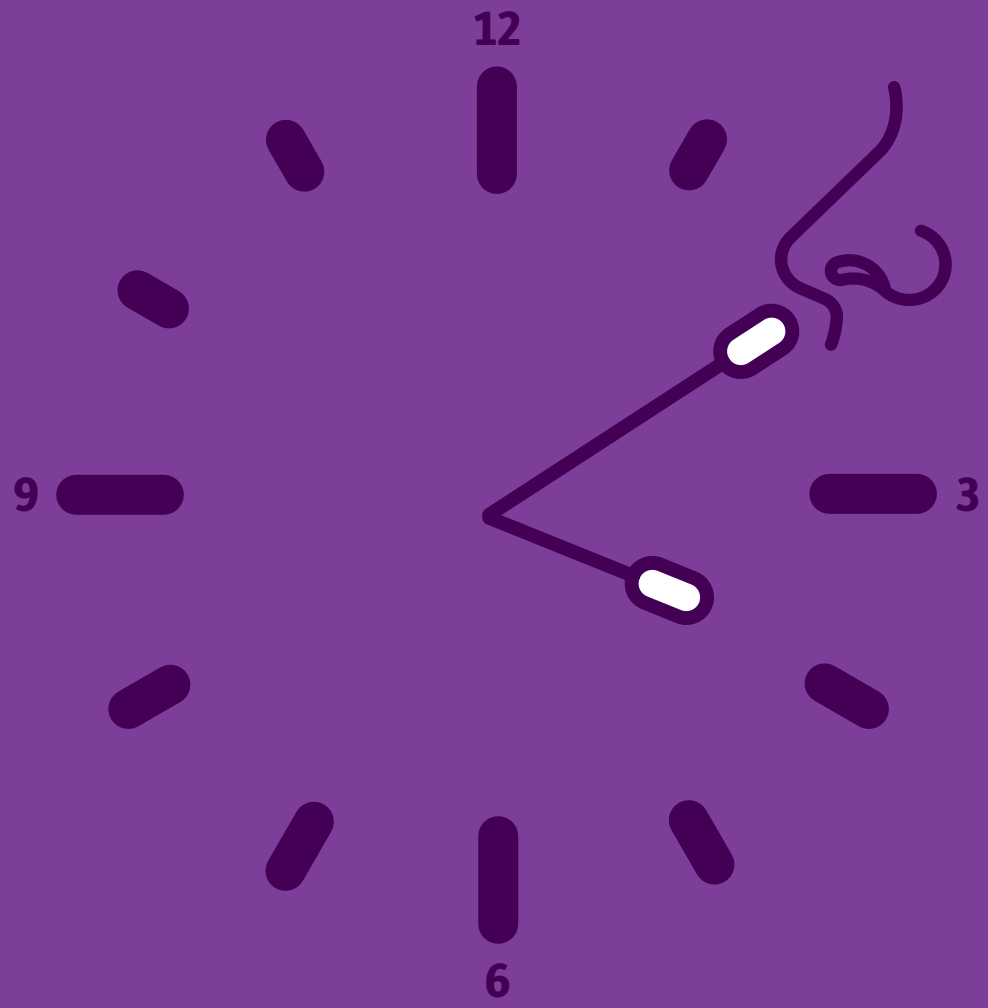
// Community Testing

NHS Fife

Ready to make testing a part of your routine?

Campaign toolkit for community groups



Regular testing helps keep everyone safer. To help promote community testing within your group, we have created a range of assets to download and use.

// November 2021

// Key messages

Why regular testing matters

Taking part in regular testing when people don't have symptoms helps to protect our loved ones and others around us.

Around 1 in 3 people with COVID-19 don't have symptoms. By getting tested regularly we can find out if we have the virus without knowing it and avoid passing it on.

Even after vaccination, we should still test regularly. Although vaccines reduce the risk of infection, it's still possible to catch the virus and pass it on to others without knowing.

Everyone in Scotland is being encouraged to make regular testing part of their routine. In addition, we should test before socialising or heading out to busy places.

Lateral Flow Device (LFD) tests are free, quick and easy to use. LFD testing is available at Community Testing sites throughout Fife. Home testing kits are also available to pick up at testing sites and participating community pharmacies, or can be ordered for delivery to the door, for anyone preferring to test at home.

Visiting a Community Testing site

Community Testing sites are safe and secure, with sites open throughout Fife seven days a week, and there's no need to book. Just drop-in during opening hours.

We now use nose-only testing at Community Testing sites, so there is no need to take a throat swab. The test takes under a minute, with results available within 15 minutes.

Friendly and knowledgeable staff offer support throughout each visit, providing help to:

- Register for the test
- Guide you through the test
- Record test results for you

You'll also receive our 'What to Expect' booklet, which gives information on testing and what to do if you test positive.

If your LFD test is positive, then you can access a confirmatory PCR test on-site, without having to make a separate appointment. You can also access a range of different types of support at our sites, from a food package to financial advice.

// Key messages

Where to get tested

There are four fixed Community Testing sites at:

- Glebe Centre, Kirkcaldy
- Leys Park Road, Dunfermline
- Maxwell Centre, Cowdenbeath
- Parkgate Centre, Rosyth

In addition, there are five mobile community testing units which visit villages and towns across the Kingdom, making it easier for people to access testing locally. We select where mobile testing sites should be located based on the latest Public Health data, that might include higher positive COVID-19 cases in a particular area or lower than expected testing uptake.

For information on the latest opening hours and testing sites in your area visit **www.nhsfife.org/communitytesting**

Ready to make testing a part of your routine?
Testing regularly is helping keep everyone safer.
For more information visit:
www.nhsfife.org/communitytesting
12
9
3
Community testing for when you don't have COVID symptoms
NHS
TEST&PROTECT
Fife

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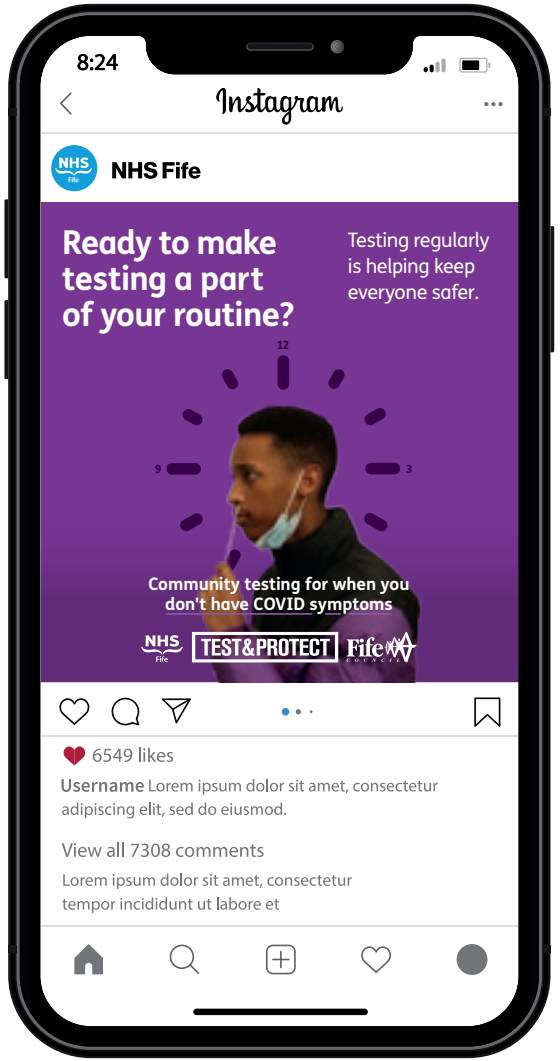
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NHS Fife
Ready to make testing a part of your routine?
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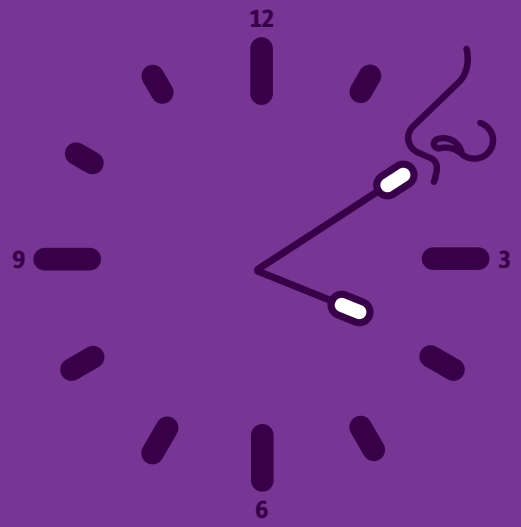
Ready to make testing a part of your routine?

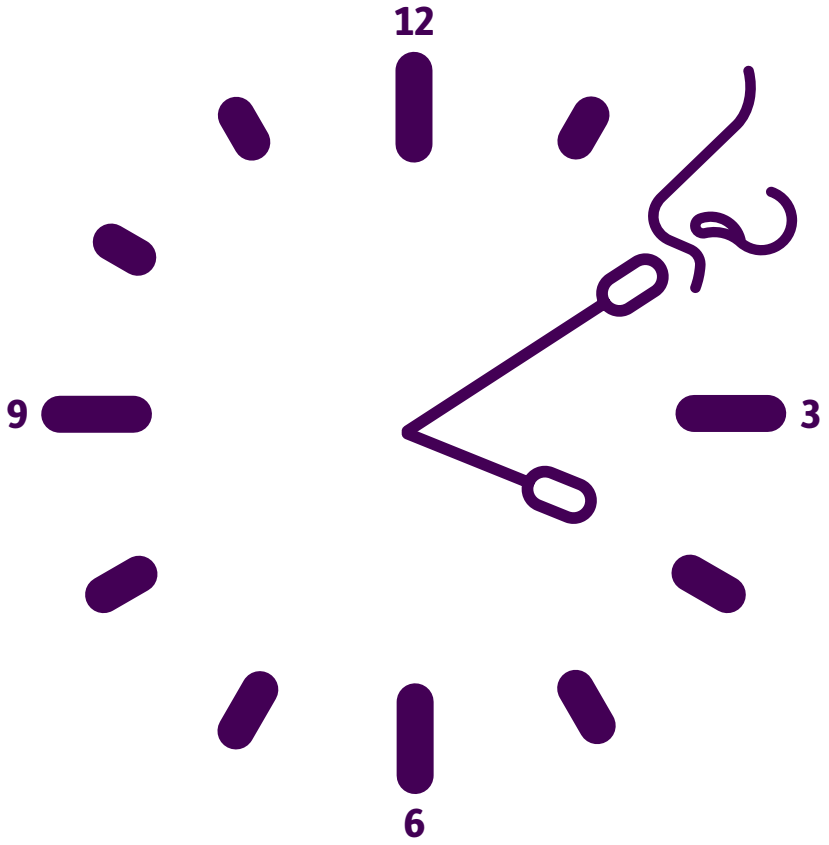
www.fife.link/keac

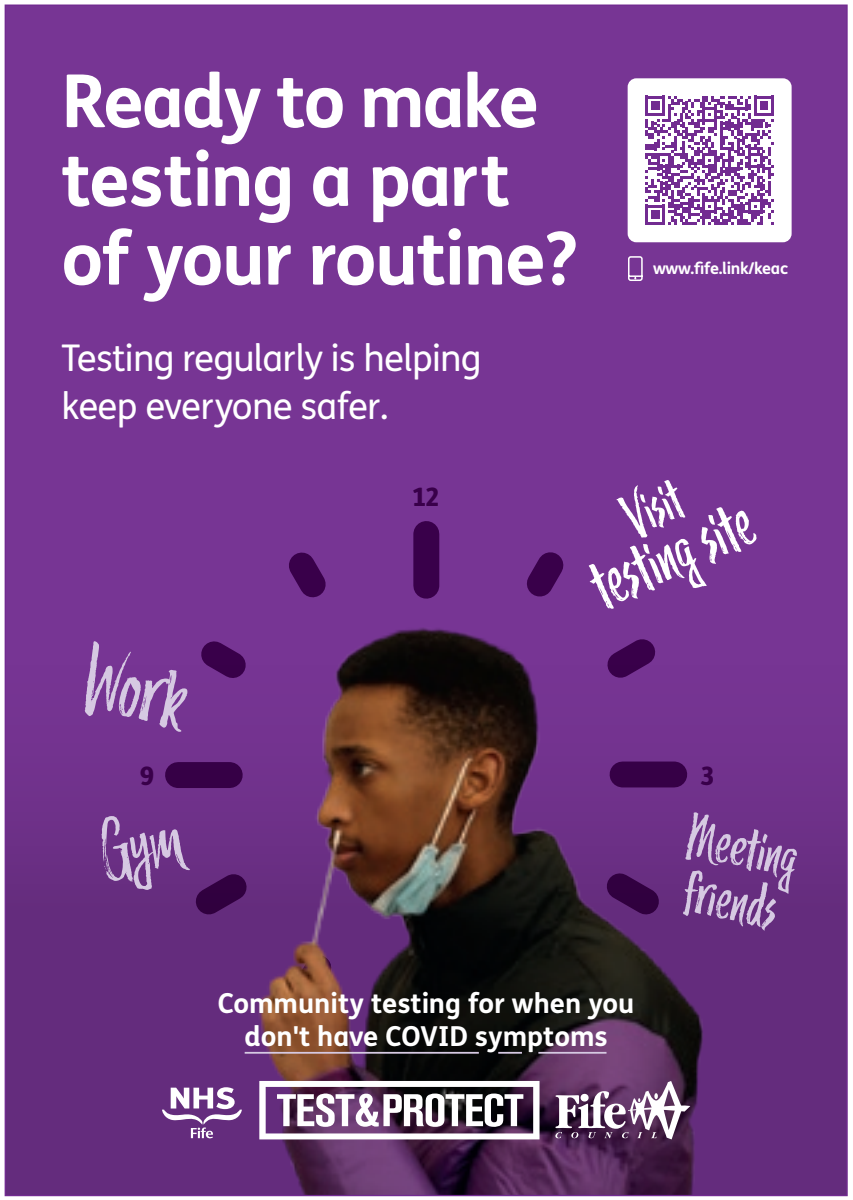
Testing regularly is helping keep everyone safer.



Community testing for when you don't have COVID symptoms

NHS Fife | TEST&PROTECT | Fife Council




Ready to make testing a part of your routine?
www.fife.link/keac
Testing regularly is helping keep everyone safer.
12
Visit testing site
Work
9
3
Gym
Meeting friends
Community testing for when you don't have COVID symptoms
NHS Fife
TEST&PROTECT
Fife Council

Ready to make testing a part of your routine?
www.fife.link/keac
Testing regularly is helping keep everyone safer.
12
Get some fresh air
Visit testing site
9
3
Read the papers
Pick up grandkids
Community testing for when you don't have COVID symptoms
NHS Fife
TEST&PROTECT
Fife Council

I'm ready for my next night out

Make testing a part of your routine.
Testing regularly is helping keep everyone safer.

Find your nearest testing site on the
NHS Fife website or scan the QR code.

We're ready to visit granny for Christmas

Make testing a part of your routine.
Testing regularly is helping keep everyone safer.

Find your nearest testing site on the
NHS Fife website or scan the QR code.

I'm ready for lunch with my family

Make testing a part of your routine.
Testing regularly is helping keep everyone safer.

Find your nearest testing site on the
NHS Fife website or scan the QR code.

I'm ready for meeting the girls

Make testing a part of your routine.
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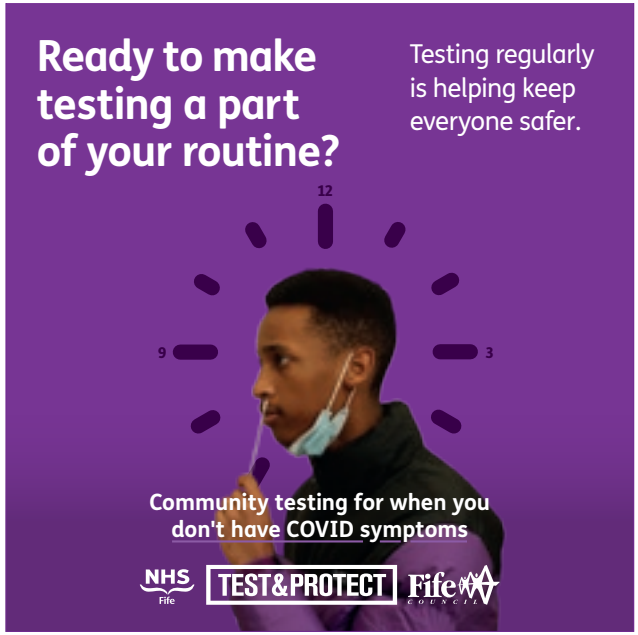
// Social (general)



// Social (targeted)

// Social (targeted)

// Suggested social media copy

Importance of regular testing

Around 1 in 3 people with COVID-19 have no symptoms but could still pass the virus on to others. Make testing part of your regular routine.

You can get tested at Community Testing sites across Fife, or pick up a free LFD home testing kit at testing sites, participating community pharmacies or order one to be delivered to your home.

For more information visit **www.nhsfife.org/communitytesting #CTFife**

Community testing across Fife

Did you know that around 1 in 3 people with COVID-19 have no symptoms but could still pass the virus on to others without realising?

Making testing part of your routine helps to keep family, friends and colleagues safer. Community Testing sites are open across Fife, seven days a week and there's no need to book. Lateral Flow Device testing - LFD - is free, easy and quick, with results available within 15 minutes.

For more information and to find your nearest Community Testing site, please visit: **www.nhsfife.org/communitytesting #CTFife**

Community testing across Fife (short version)

Testing regularly for COVID-19 when you don't have symptoms is helping to keep everyone safer. Community Testing sites are open across Fife, seven days a week and there's no need to book. Tests are free and results are available within 15 minutes.

For more information and to find your nearest Community Testing site, please visit: **www.nhsfife.org/communitytesting #CTFife**

Easier testing using nose-only swabs

Did you know that testing for COVID-19 when you don't have symptoms is now even easier?

If you attend one of our Community Testing sites you'll only have to do a nasal swab. Testing regularly is helping to keep everyone safer.

For more information and to find your nearest Community Testing site, please visit: **www.nhsfife.org/communitytesting #CTFife**

Support at Community Testing sites

Testing regularly for COVID-19 when you don't have symptoms is helping to keep everyone safer.

Staff at your local Community Testing site will help you every step of the way. They can record the results of your test for you online and provide access to a range of support, from a food package to financial advice.

For more information and to find your nearest Community Testing site, please visit: **www.nhsfife.org/communitytesting #CTFife**

Mobile units – taking testing to the heart of communities

Testing regularly for COVID-19 is helping to keep everyone safer.

Mobile testing units are available across Fife seven days a week and there's no need to book. Just drop-in at the one nearest you during opening hours for your free test.

For the latest arrangements and locations for mobile testing units, please visit: **www.nhsfife.org/communitytesting #CTFife**

To help promote the campaign, we have created this digital toolkit for you to use. You will find downloads for:

- Posters
- Social media images
- Web banners
- Digital screens

You can download these assets from

www.nhsfife.org/campaignresources